

Women's Leadership Success

with
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WomensLeadershipSuccess.com



BY THE NUMBERS

1 Million	all-time downloads
97%	impactful play rate (industry avg 40–60%)
40,000+	monthly pace · 33,000+ 2026 average
69,000+	peak month (June 2026)
19 yrs	on air since 2007 · 165+ episodes

WHO LISTENS

71%	hold budget authority
55%	Manager through C-suite / Founder
76%	have bought or would buy via a podcast

RECOGNITION

- 1.5%** Top 1.5% of podcasts worldwide (ListenNotes)
- #1** Google AI Overview — “Top 20 Leadership Podcasts for Women” (Jan 2026)
- #4** Apple Podcasts Business > Careers (Feb 2026) · Top 10, recurring
- #5** FeedSpot · Women's Leadership Podcasts 2026
- #12** People Managing People · Top 25 Leadership Podcasts 2026

WHAT LISTENERS SAY

“She breaks down big ideas into manageable parts to think about and then employ in your work life. She has a calm voice that makes me feel ‘I can do this.’”

— Wickiweewar, Apple Podcasts ★★★★★

“The conversations are authentic, insightful, and filled with practical takeaways rather than just theory.”

— AskAileda, Apple Podcasts ★★★★★

SPONSORSHIP OPPORTUNITY · FALL 2026

1 Million Downloads. Help Us Reach the Next Million.

Your Brand, Behind the Next Generation of Women Leaders

Join the mission to put more women at the top — and give them the confidence and influence to lead there.

The Mission

More women at the top, with the access to get there and the confidence to stay.

The path to senior leadership runs on access — to mentors, strategy, and people who have done it. For 19 years, Women's Leadership Success has been that access: an executive coach in their ear and real stories from women who reached the next level — and the men who championed them.

Who You Reach

Senior decision-makers who invest in their growth — and their teams’.

Managers, directors, VPs, C-suite executives, and founders who lead with confidence and influence, and the men who champion them. Their top priorities: leading through AI and change, difficult conversations, and executive presence.

How Sponsors Get More

A trusted voice, the full monthly audience, and proof of delivery.

- Host-read by Sabrina Braham, MA MFT PCC — psychotherapist and executive coach to leaders at Stanford, EY, Autodesk, Farmers Insurance and many more
- Runs across all 165+ episodes for your flight, reaching the whole monthly audience
- Guaranteed monthly delivery, measured by Blubrry (IAB-certified), with make-goods
- Content AI recommends: episode blogs top-rank in Google and AI search, plus newsletter and LinkedIn mentions

Our Growth Targets: The Next Million

We’re building the next phase — and our sponsors grow with us.

- Full video episodes and clips on YouTube
- Sabrina as a guest on aligned leadership shows to bring in new listeners

Sponsorship Packages

Flight	What's included
Starter · 6 weeks	Host-read across the full library + newsletter + SEO blog mention
Standard · 3 months	Starter bundle + LinkedIn promotion to 9,000+ followers
Premier · 6 months	Full bundle + sponsor video clip; LinkedIn Live or webinar on request

Flat-fee packages, priced in line with B2B niche podcast CPM rates — above the general podcast average and consistent with shows serving senior professional audiences.

Join Us on This Journey

Sponsors don't just buy impressions — they help power the next million leaders. **Book a 15-minute call** to explore what we can build together.

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